

OA Size Comparison

11' x 22'

This standard size is also known as a "Poster" or "30 Sheet." The cabinet is 11' tall and 22' wide. Posters are generally located on surface streets and relatively short structures. It can be utilized in any configuration such as double face – back to back, V- build or single face. Column placement can be center mount, full flag or partial flag and offset.



10' x 36'

This standard size is commonly referred to as a Junior Bulletin. It is often deployed in markets that have reduced their allowable square footage. Junior bulletins are located on both surface streets and freeways/interstates. The face is 10' tall and 36' wide. It can be utilized in any configuration such as double face – back to back, V- build or single face. Column placement can be center mount, full flag or partial flag and offset.



14' x 48'

This standard size is called a Bulletin and is the most common freeway billboard structure used today. The face is 14' tall and 48' wide. It can be utilized in any configuration such as double face – back to back, V- build or single face. Column placement can be center mount, full flag or partial flag and offset.

